



Let nature enhance your skin's vitality

✓ Brand Overview

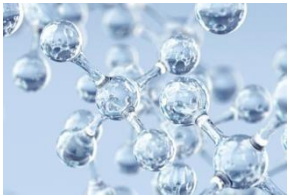


EANE is a cosmetics brand built on the idea of packing boundless efficacy into every formula—so each product can reveal the beauty within every customer.

Our symbol mark fuses the letters “e” and “a” with the infinity motif(∞), borrowing the Möbius form(∞) to express limitless possibility, progress, and bold ambition. The symmetrical construction conveys a refined, modern, and composed identity.

The wordmark is a custom sans-serif typeface with softened connections and smooth curves for elegance, simplicity, and excellent legibility.

✓ EANE'S DNA



The Life Force Hidden in Skin

Skin is a living, dynamic world of cells—the most fundamental and stable building blocks of life. Starting from the cell itself, we pursue solutions for increasingly complex skin concerns using advanced cell-science technology.



The Source of Vitality in Nature

As skin vitality declines over time, we looked to nature for answers—and found the quiet, inexhaustible energy that lets a cut plant take root and thrive again. From the beginning of time, nature has powered life on Earth; we harness that energy to help skin defy its fate.



Nature's Innovative Technology

EANE pioneers a new paradigm—skin natural science. By combining nature's self-generating energy with the biological mechanisms of skin cells, we deliver professional solutions that go beyond temporary, surface-level benefits to restore skin's fundamental beauty.

✓ Milestones

2021

- Launched *Mask Boost Cica Cream*
- Launched *Two Wave EGF Enrich Mask*
- Signed exclusive model “TTL Girl” Eun-kyung Lim
- Opened official Naver Smart Store

2022

- Sponsored Korea Times Ambassador Appointment Ceremony
- Opened official Amazon US store
- Ran large-format OOH in Sangam-dong, Seoul (Oct 2022)
- Exhibited at InterCharm Korea 2022 and K-Beauty Expo Korea 2022
- Ran omni-channel test marketing in Nanjing/Jiangsu, China
- Participated in 2022 Win/Winter Festival
- Won Kukmin Ilbo “National Brand of the Year” (Cosmetics) – 1st place

2023

- Relocated headquarters (Seoul → Goyang, Gyeonggi-do)



✓ Product Portfolio



1. Two Wave EGF Enrich Mask



2. Mask Boost Cica Cream

TWO WAVE EGF ENRICH MASK



✓ Two Wave EGF Enrich Mask

1. A home-esthetic sheet mask featuring EGF and collagen for visible results.
2. Non-irritating result in human skin irritation testing; suitable for sensitive skin.
3. Dual-functional (brightening & wrinkle improvement) certified by the MFDS.
4. Manufactured in CGMP, ISO9001, ISO22176 certified facilities.
5. Contains proteoglycan derived from salmon nasal cartilage (EWG Grade 1), to strengthen the skin barrier and boost vitality.
6. Includes peptides to support skin's self-recovery.
7. Eco-friendly natural cellulose microfiber sheet engineered for close adhesion and efficient absorption.
8. Concept inspired by the skin's own micro-currents; use with a microcurrent device can further enhance absorption.



✓ Madecassoside



Madecassoside (a key Centella Asiatica component) helps soothe irritated skin and minimize excess keratin build-up

*Ingredient specific description

TWO WAVE EGF ENRICH MASK

✓ Proteoglycan

Globally, only a two companies possess the patented extraction/manufacturing technologies for Proteoglycan.

BioMatec Japan is recognized for producing ultra-high-purity Proteoglycan.

Our formulas utilize these premium ingredients to help improve the look of wrinkles and deliver hydrated, radiant skin.



Health Management Co., Ltd.



Natural proteoglycan made by Biomatec Japan

MASK BOOST CICA CREAM



✓ Mask Boost Cica Cream

1. Daily calming and hydration for skin stressed by prolonged mask-wear and environmental aggressors.
2. Portable tube-type packaging design for effortless use by both men and women.
3. Non-irritating in skin irritation testing; suitable for sensitive skin.
4. Dual-functional (brightening & wrinkle improvement) certified by the MFDS.
5. Manufactured in CGMP, ISO9001, ISO22176 certified facilities.
6. Centella asiatica extract for calming and targeted spot care.
7. Low-molecular hyaluronic acid + madecassoside for deep, lasting moisture.
8. Tremella (snow mushroom)-derived gelatins to support elasticity and barrier function.
9. Rich yet fast-absorbing white cream texture with a non-sticky finish.



MASK BOOST CICA CREAM



✓ Madecassoside

Madecassoside is a key active isolated from Centella Asiatica (also known as Cica), long referenced in dermatological care.

Based on the belief that injured tigers rub against this plant to promote healing, it is also known as 'tiger grass'.



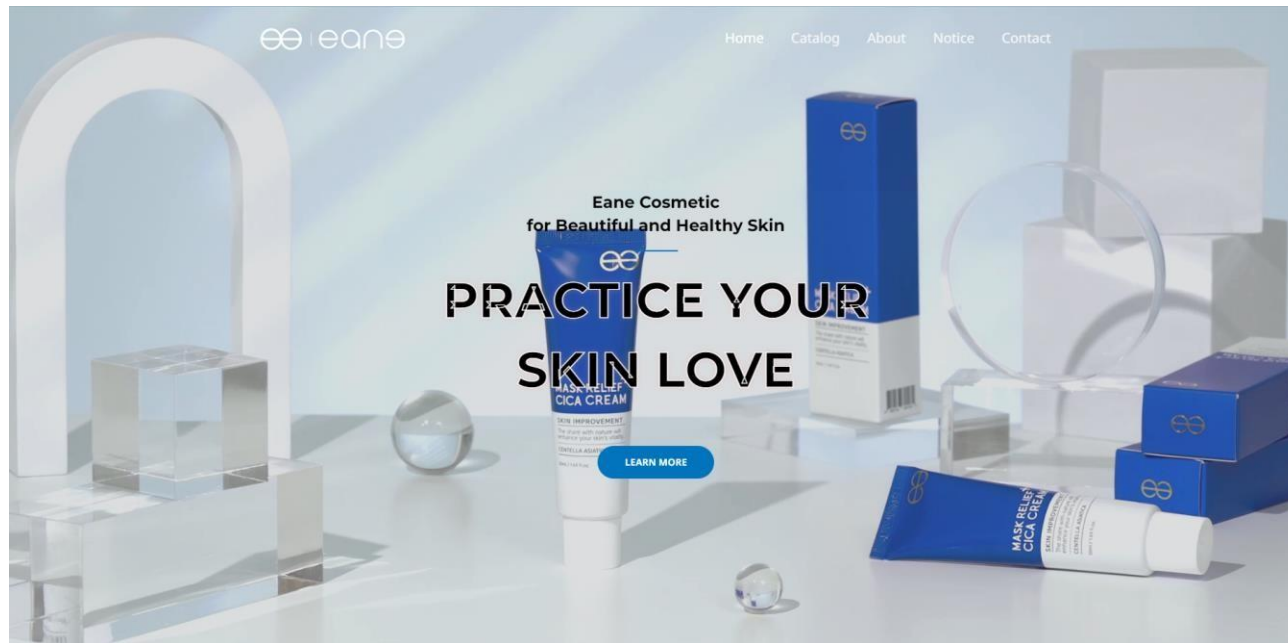
Centella Asiatica



Madecassol

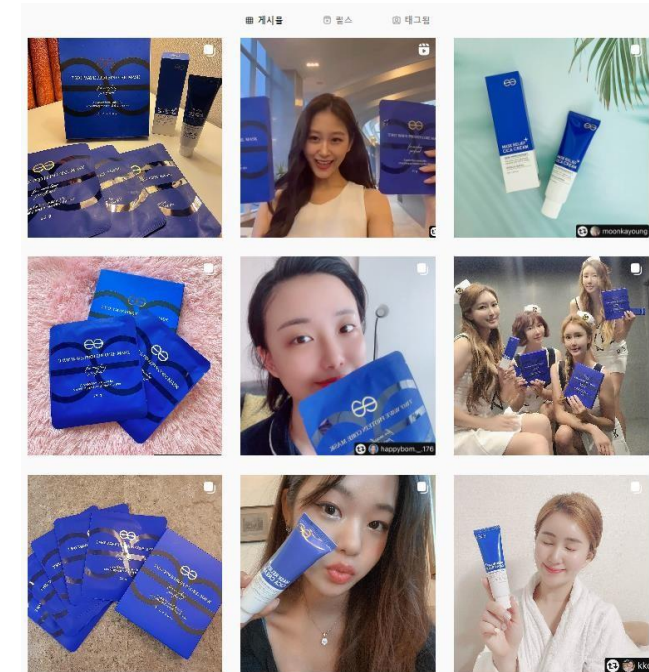
*Best selling Madecassoside-based ointment in South Korea

✓ Website



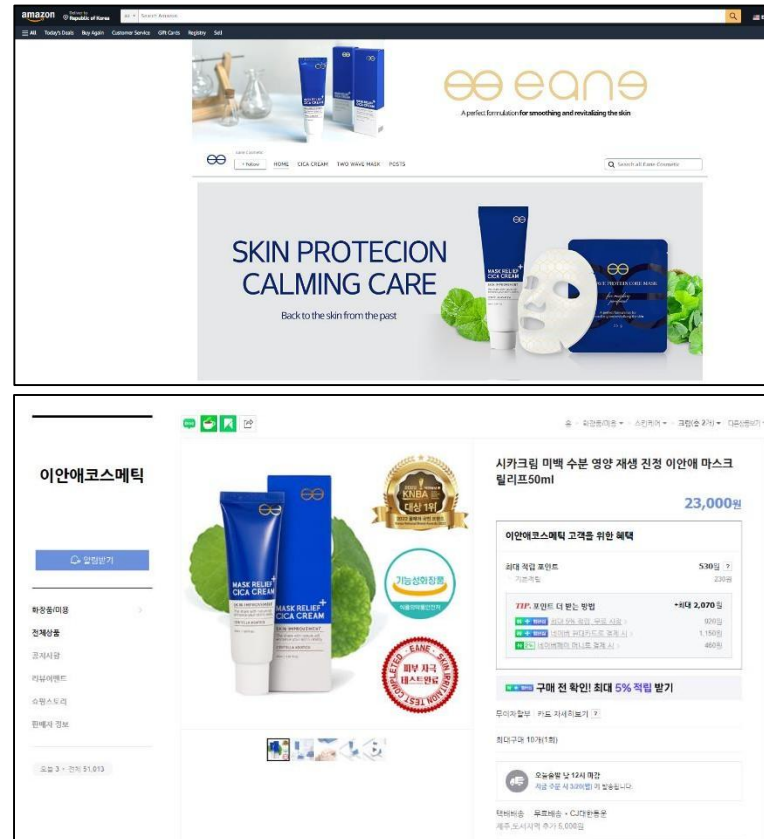
[URL : <http://www.eanelove.com>]

✓ Instagram



[ID : [@eane_official](https://www.instagram.com/eane_official)]

✓ Online Distribution



✓ Offline Distribution



✓ KOL Marketing

- Online influencer marketing



✓ Live Commerce

- Real-time demonstrations and continuous consumer engagement



✓ Trade Shows

- Leveraging offline exhibitions and trade fairs to capture business opportunities in Korea and across global markets

InterCharm Korea 2022

K-Beauty Expo Korea 2022

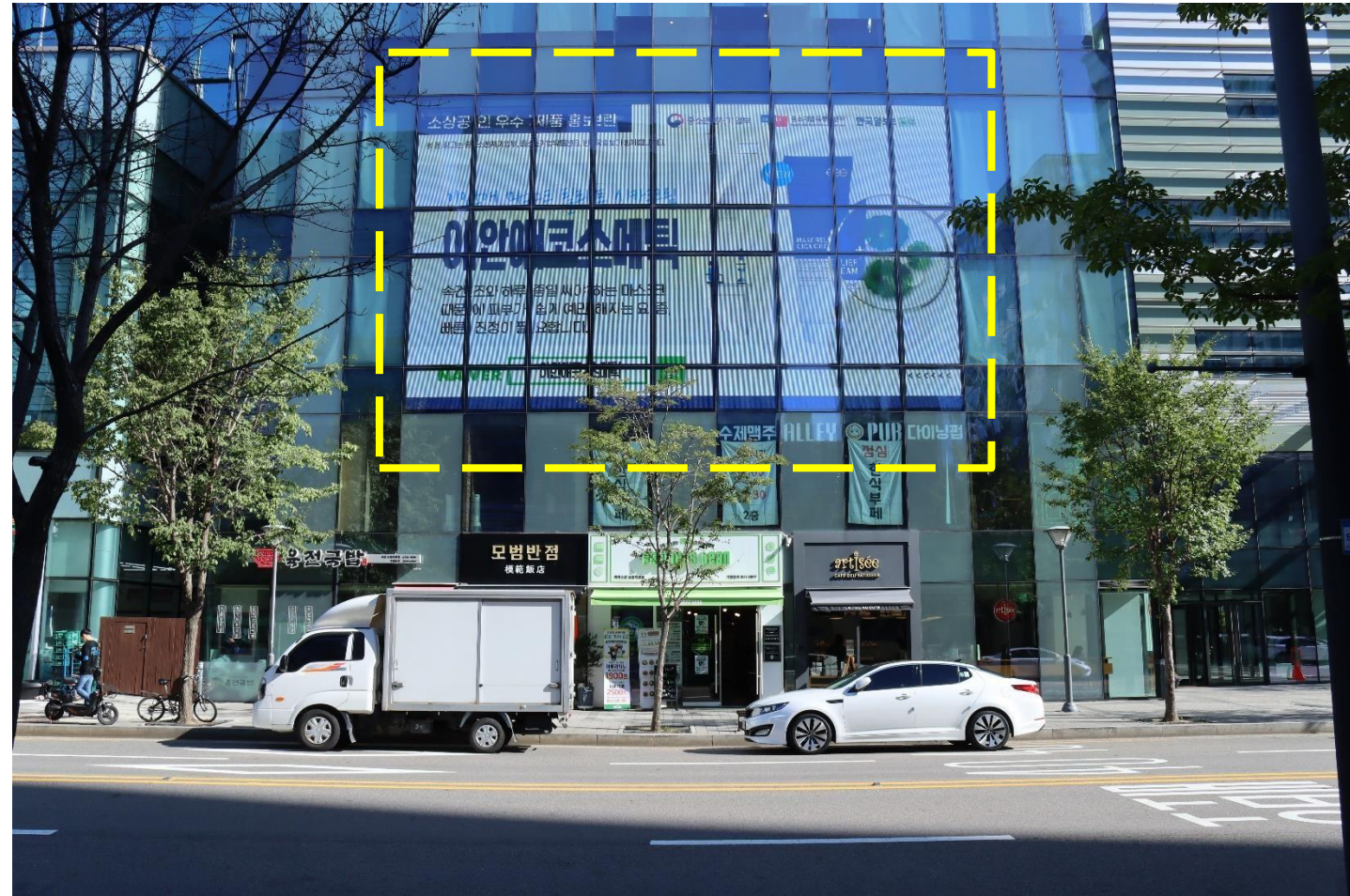
2022 WIN/WINTER Festival

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-
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✓ OOH

- Large-screen campaign in Sangam-dong (Oct 2022)
- Billboard image as below:



✓ Sponsorships

- Sponsored 'Korea Times Miss Korea Ambassador Ceremony'



✓ Awards

Won *Kukmin Ilbo* National
Brand of the Year (Cosmetics),
2022



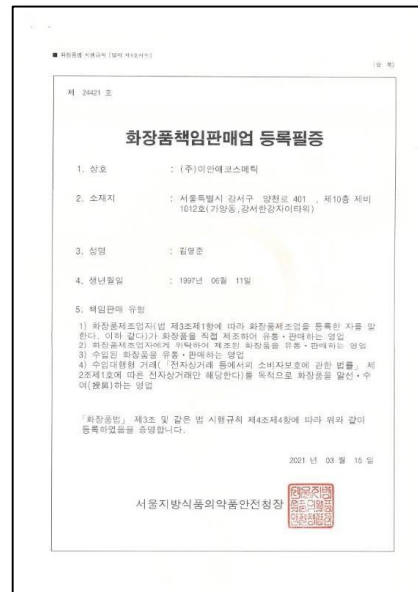
‘이안애’ 국민브랜드대상 ‘화장품 코스메틱’ 부문 대상 수상

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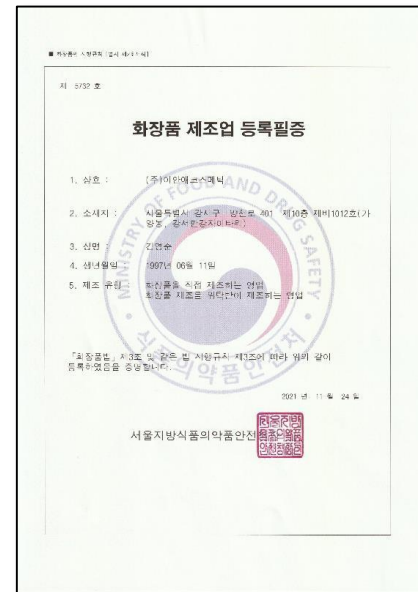


(주)이안에코스메틱의 ‘이안애’가 국민브랜드대상에서 ‘화장품 코스메틱’ 부문 대상을 수상했다.

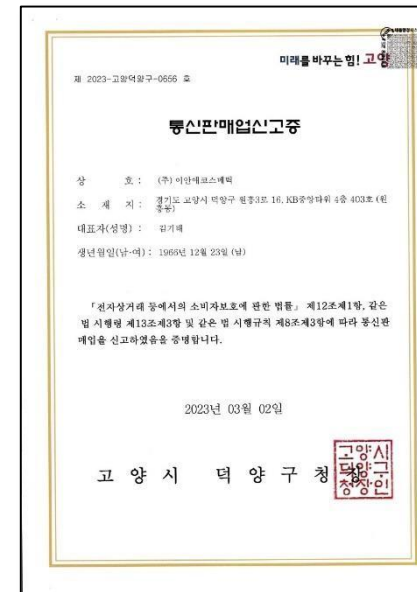
✓ Certification



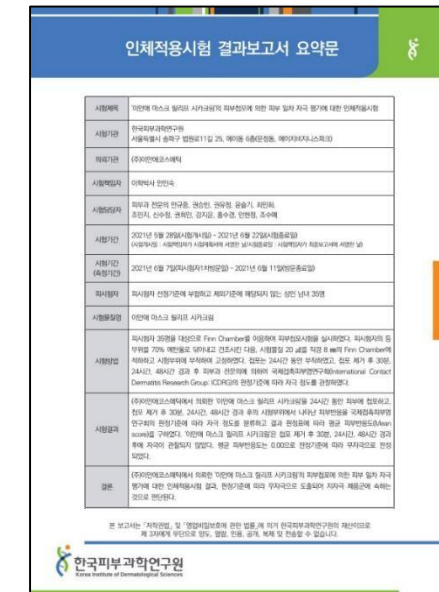
Cosmetic Responsible
Seller License



Cosmetic
Manufacturer License



Mail-Order Business
License



Skin Test Reports

✓ Cica Hydro 6-Piece Skincare Set

“A complete Cica-Solution for sensitive skin”
 <Cica Hydro 6-Step Skin Care Routine>



Step 1.
Skin



Step 2.
Lotion



Step 3.
Essence



Step 4.
Serum



Step 5.
Cream



Step 6.
Eye Cream

Cica Hydro 6-Piece Skincare Set



✓ TECA (Titrated Extract of Centella Asiatica)

TECA is the abbreviation for Titrated Extract of Centella Asiatica and contains Madecassic Acid, Asiatic Acid, and Asiaticoside extracted from the plant's stems and leaves.

A key active that quickly soothes and helps regenerate damaged, sensitive skin, restoring the skin's natural health and elasticity for a more vibrant appearance.

Asiaticoside: Supports damaged-skin recovery; calming

Madecassic Acid: Moisturization; strengthens the barrier of very dry skin

Asiatic Acid: Accelerates wound recovery; improves firmness/elasticity

✓ Madecassoside

One of the four core actives extractable from Centella Asiatica.

Helps calm skin exposed to external stressors and prevents hyperkeratinization (excess keratin build-up), providing pore-care benefits; accordingly, it is gaining attention as a raw material for pharmaceuticals and cosmetics.

✓ Peptide Prestige 7-Piece Skincare Set

At-Home Regeneration & Anti-Aging Care <Bio-Regenerative 6-Step Skincare Routine>



Step 1.
Toner



Step 2.
Wrinkle Ampoule or
Aqua Ampoule



Step 3.
Emulsion



Step 4.
Wrinkle Essence



Step 5.
Eye Serum



Step 6.
Wrinkle Cream

Peptide Prestige 7-Piece Skincare Set



✓ Salmon PDRN (Sodium DNA)

A salmon DNA-derived ingredient regarded as a core regenerative active that helps damaged skin recover and supports cellular repair.

Revitalizes the skin's fundamental health and elasticity.

In Korea, known as the active used in the “Rejuran Healer” injectable; over 800 million views on Xiaohongshu (2024).

Source: -36氪 <医美茅只能卷向小县城?> 2025-04-12

✓ Tri-Peptide

“Tri-Peptide” refers to a combined system of three Peptide classes (Tri-, Hexa-, and Oligopeptides).

Diverse Peptide combinations help reinforce elasticity, energize sagging skin, and improve the appearance of wrinkles.

Copper Tripeptide-1: Elasticity support / improves the look of scars

Acetyl Hexapeptide-8: “Botox-like” softening of expression lines

Oligopeptide-32: ECM (extracellular matrix) remodeling; strengthens the skin barrier

4. KOTUKU,INC 와 PX 입점협약



CERTIFICATE OF
AUTHORIZED DISTRIBUTORSHIP

SINCE 2023

WITH

KOTUKU, INC.

10010 PRIMER BLVD #3, SANTA FE SPRING, CA 90670

CONFIRMS

International SMB Export Association

HEGYUNG MOON/Managing Director

(AGENT#: K0006)

12F, B&B Tower, 786 Gahoe-Daero, Yeongdeungpo-gu, Seoul Korea

AS OUR AUTHORIZED DISTRIBUTOR FOR US MILITARY PX &
COMMISSARY IN THE USA, S. KOREA & OTHER COUNTRIES
APPROVED BY KOTUKU, INC.

Signed by: 
Abraham J. Cho
CEO

Date: July 07, 2023





1. PX 매장 : E-mart 규모 800개 매장
2. Commissary : Food Related item (쿠키에 관한 것)
3. AAFE STORE : GS25 규모 3,400개점

● Sam (Bidding) : 입찰

Px에 입점된 제품에 한하여 DOD (미국방부)
에 요청하여 입찰을 획득한다
(ex: 이라크전쟁에 나갈 때 필요 한 것
선글라스 바이클 등 전투 식량등

1. Exclusive Agreement (독 점 판 매 권)

유통업자도 독점판매권을 가지고 있어야 한다

ex) COSTCO 에 판매되고 있음 PX를 입점 할 수 없다 그러나 PX 입점 후 납품 가능하다
PX 시스템이 250년 역사로 철저한 시스템이므로 COSTCO나 월마트 입점이 쉽다
대형 마트는 PX 시스템 가지고 운영하며 PX20년 근무자들이 COSTCO나 월마트에
취업을 하고 약 10만명이 취업이 되어 있다

2. Consignment (위탁판매권)

3. Lowest Consumer Price (온오프라인 최저 소비자가기준)

4. 미.FDA 등록된 제품

5. 유통기간 2년 이상 된 제품 (최종 도착시점부터)



독점위탁계약

EXCLUSIVE CONSIGNMENT DISTRIBUTION AGREEMENT

This Exclusive Consignment Distribution Agreement (this "Agreement") is made and entered into as of _____, 2023 (the "Effective Date") by and between COMPANY NAME, with its offices located at ADDRESS HERE ("Supplier"), and KOTUKU, INC. with its offices located at 19210 S. Vermont Ave., Suite 205, Gardena, CA 90248 ("Distributor") and together with Supplier, the "Parties").

독점판매계약

EXCLUSIVE SALES AGREEMENT

This Exclusive Agreement ("Agreement") is made and entered into as of September 11st, 2019, by and between COMPANY NAME (hereinafter referred to as "COMPANY NAME") with a principal place of business located at Room _____, Seoul, South Korea and KOTUKU, INC., a California corporation with a principal place of business located at 10420 Pioneer Blvd., #J Santa Fe Springs, CA, USA (hereinafter referred to as "KOTUKU").

NDA 계약서

NON-DISCLOSURE, CONFIDENTIALITY AND NON-CIRCUMVENTION AGREEMENT

This is an agreement made effective on the date signed below between KOTUKU, INC., (hereinafter "KOTUKU") with its offices at 19210 S. Vermont Ave., Suite 205, Gardena, CA 90248 and its company & Supplier's Name here, (Name the Company) with its offices and company address here, (Name the Company), (hereinafter "Supplier"). This agreement covers all business discussions for current and ongoing potential projects. "Disclosing Party" and "Receiving Party" shall include, in addition to themselves separately, past and present, each party's subsidiaries and parents their respective divisions, officers, and employees ("affiliates"), and the rights and obligations of the parties hereunder shall also extend to their respective affiliates.

As an express condition to each party disclosing Confidential Information to the other party and in consideration of the mutual promises and covenants herein, the parties agree to follow:

1. **Non-Disclosure.** The party receiving Confidential Information (the "Receiving Party") shall hold all Confidential Information as defined in Section 2 as strict confidence and shall not disclose any Confidential Information to any third party without the prior written approval of the Disclosing Party. The Receiving Party shall disclose Confidential Information only to employees who need to know such information to evaluate, develop, produce, manufacture, or otherwise use the Confidential Information in connection with the parties' business relationship. The Receiving Party shall not use any Confidential Information for any purpose except to evaluate a possible business relationship between the parties. The receiving party shall take all necessary measures to protect the confidentiality and prevent the unauthorized use, disclosure, publication, or dissemination of Confidential Information, provided, however, that such measures shall be no less stringent than measures taken by parties to use, confidential and proprietary information. Each party agrees that it will not disclose to any business of the other party through the use of any Confidential Information agreed heretofore nor use any Confidential Information for its own account.

2. **Confidential Information.** "Confidential Information" as this Agreement means all information and any data in whatever form, tangible or intangible, whether disclosed or learned by the Receiving Party, pertaining to any matter in the business of the Disclosing Party or to the Receiving Party's affiliates, subsidiaries, associates or business associates whether in writing, oral, recorded, graphic, magnetic, electronic, or in any other tangible or intangible form, and whether or not related or contributed by the Disclosing Party or otherwise generated by the Receiving Party. "Confidential Information" includes, without limitation, the following: (a) technical, scientific, computer programs, design drawings and formulas, and improvements, the information plans, code, profile, machine and parts, or plans for future development and new product concepts, and (b) all documents, books, papers, drawings, models, sketches, and other data of any kind and description, including electronic data stored or retained by any means that have been or will be given to the Receiving Party by the Disclosing party as well as notes on verbal conversations or meetings.